The 2nd Dauphine strategy workshop will be dedicated to the theme “Strategy & Networks”. With this workshop, we seek to explore new developments regarding the link between strategy and networks. More specifically, we encourage contributions that address the use of sensitive information in networks for strategic purposes.

**Special Guests**

- **Tomi Laamanen** (Institute of Management, Universität St. Gallen, Switzerland – Associate Editor, Strategic Management Journal)
- **Emmanuel Lazega** (CSO, Sciences Po Paris, France)

**Program**

The S-a-P Workshop will be held at the University of Paris-Dauphine, located in Paris, France, from June 9th to 11th 2014.

June 9th and 10th will be dedicated to parallel sessions – presentations of papers - and plenary sessions – for guest speakers.

June 11th will be dedicated to a PhD students’ workshop and will include a range of individuals from the scientific committee.

**Scientific Committee**

- Stéphanie Dameron (Université Paris-Dauphine, France)
- Veronique Ambrosini (Monash University, Sydney, Australia)
- Lionel Garreau (Université Paris-Dauphine, France)
- Emmanuel Lazega (CSO, Sciences Po Paris, France)
- Tomi Laamanen, (Universität St. Gallen, Switzerland)
- Xavier Lecocq (IAE de Lille, France)
- Richard Whittington (Saïd Business School, Oxford University)

**Organizing Committee**

- Lionel Garreau (Université Paris-Dauphine)
- Stéphanie Dameron (Université Paris-Dauphine)
- Philippe Mouricou (France Business School)
- Anthony Gour (Université Paris-Dauphine)
- Adèle Gauvrit (Fondation Dauphine)
- Christine Vicens (Université Paris-Dauphine)

**Important Dates**

- **Submission** (about 500 words): February 15th, 2014
- **Notification of decision to authors**: March 15th, 2014
- **Full papers (at least 5000 words)**: May 10th, 2014
- **Parallel sessions**: June 9th-10th, 2014
- **PhD workshop**: June 11th, 2014

**Website**

Visit our website for more information

[http://www.workshopstrategy.dauphine.fr](http://www.workshopstrategy.dauphine.fr)
The development of the Strategy-as-Practice perspective has led to new insight into what people do with the “stuff” of societies (Jarzabkowski & Whittington, 2008; Vaara & Whittington, 2012; Whittington, 2006). In this field, while studies have emphasized the role of practices at the edge of organisations (Rouleau, 2005), few have analyzed practices in organizations that are considered as network entities. Accordingly, we aim at shedding light on the strategic practices that take place in both intra-organisational and inter-organisational networks. The concept of a “network” has become central in how we understand both our society (Castells, 1996) and individuals’ and companies’ ability to perform in their respective environments (Brass, Galaskiewicz, Greve, & Tsai, 2004). Such networks may vary according to their nature, size, degree of formalization, transparency, etc. Furthermore, gaining a strategic view of practices in networks also calls for further investigation of the connection between market and non-market strategies (Baron, 1995). As such, a “network” implies the action of companies and their members, as well as their interaction with entities such as governments, competitors, think tanks, consulting companies, suppliers, customers, etc.

With this workshop, we seek to explore new developments in the field of strategy networks in order to address organisational intelligence (March, 1999; Wilenski, 1967). More specifically, we encourage contributions that address the topic of dealing with sensitive information in networks, which implies the use of internal and external networks for a wide variety of purposes: influence, information gathering, cooperation, etc. In doing so, we encourage scholars to develop a multilevel perspective that links individual practices in networks, organisational devices, and strategy making (Almeida, Hohberger, & Parada, 2011; Blaschke, Schoenborn, & Seidl, 2012; Brass et al., 2004; Frynas, Mellahi, & Pigman, 2006; Reinhold, Pedersen, & Foss, 2011).

We welcome theoretical, conceptual, comparative and empirically-based papers that may provide new insights on the link(s) between strategy and networks. The practice-based lens that we seek to develop may resonate with other theoretical streams that deal with networks and strategy, including Actor Network Theory, cognition-based theories, strategic decision making, resource-based views, etc.

Example topics

The scientific committee welcomes submissions related but not limited to the following issues. While all topics must aim at understanding the link between practices in networks and companies’ strategies:

- How do managers use networks to make decisions?
- What practices do managers develop in order to strategically influence their environment?
- How does strategic information circulate in companies/networks?
- Do networks enable better strategic decision-making than hierarchies?
- What role do outsiders play in strategic decision-making?
- In what ways do strategic processes rely on internal/external networks?
- How might networking resources lead to competitive advantage?
- What do people do in order to extract sensitive information from their network(s)?
- How is copetition practiced?
- How is strategic (e)-reputation developed?
- How do people develop networks in order to improve their company’s competitive advantage?
- What information do people hide and/or reveal through their relations with peers in networks?