PhD Workshop

Meet Up Workshop: International Networking with Top Management Scholars

October 13-15, 2013, University of Zurich

Goal of the Workshop

The workshop is aimed at young scholars pursuing academic careers in the field of management. It brings together these scholars with top researchers through formal discussions and informal social interaction and networking. Prof. Dr. Steven W. Floyd and the top scholars he has selected will share their knowledge on management studies and their vast publication experience. Participating doctoral students are invited to present papers for development and publication preparation, or project ideas for feedback from the experienced scholars. The top scholars will discuss:

- “Hot topics” in managerial research,
- Getting published in top journals
- Responding to reviewers
- Managing an (international) academic career.

Faculty Co-Organizer and Participating Guest Faculty

Faculty Co-Organizer and Facilitator

Steven W. Floyd is an internationally renowned scholar in the field of Management, Isenberg School of Management at the University of Massachusetts. His research focuses on strategic decision making processes, corporate entrepreneurship and the management of strategic change. Professor Floyd’s work has been published, among others, in the Strategic Management Journal, Academy of Management Review, Academy of Management Journal, Journal of Management, Journal of Management Studies, and Journal of Organization Behavior. He serves as an Associate Editor of the Strategic Management Journal, was past General Editor of the Journal of Management Studies and currently serves on the editorial board of the Academy of Management Journal.

Participating Guest Faculty

Catherine Maritan is an Associate Professor of Management at the Whitman School of Management, Syracuse University and Visiting Professor of Business Administration at the Tuck School of Business, Dartmouth College. Her research focuses on strategy process, strategic investment decisions and organizational capabilities. Her work has been published in leading journals such as the Strategic Management Journal, Academy of Management Journal, Organization Science, and Journal of Management. She is an Associate Editor of the Journal of Management and serves on the editorial board of the Strategic Management Journal.

Thomas P. Moliterno is an Assistant Professor of Management, Isenberg School of Management, University of Massachusetts. His research interests include resource-based theory, behavioral theory, strategic human capital, microfoundations of strategy and social networks. His work has been published among others in Journal of Management, Strategic Management Journal, Academy of Management Review and Strategic Organization. He is a member of the Editorial Review Board of Journal of Management.
Xavier Castañer is an Assistant Professor at the Department of Strategy, Globalization and Society at the University of Lausanne. His research broadly deals with corporate strategy and development, with special interest in internal ventures, acquisitions and/or alliances. He is also conducting research on creativity and innovation in cultural organizations and creative industries. His work has been published among others in the Administrative Science Quarterly, Journal of Management, Journal of Management Studies and Strategic Management Journal. He further serves in the Editorial Review Board of the Academy of Management Journal, Organization Science and the Strategic Management Journal.

Program

Sunday, October 13th, 2013
12:00 - 1:00 pm Get together & Snacks
1:00 - 1:30 pm Opening Remarks
1:30 - 2:30 pm Discuss “Hot Topics”
2:30 - 3:00 pm Coffee Break
3:00 - 5:00 pm PhD Projects 1
From 5:30 pm Evening program incl. Dinner

Monday, October 14th, 2013
8:00 - 8.30 am Get together
8:30 - 10:00 am Discuss “What it takes to get published in top journals”
10:00 - 10:15 am Coffee Break
10:15 - 12:00 am Paper Development Roundtable 1
12:00 - 1:00 pm Lunch
1:00 - 2:45 pm Paper Development Roundtable 2
2:45 - 3:00 pm Coffee Break
3:00 - 4:30 pm Discuss “Responding to Reviews”
From 5:00 pm Evening program incl. Dinner

Tuesday, October 15th, 2013
8:00 - 8.30 am Get together
8:30 - 10:00 am Discuss “Managing Academic Careers”
10:00 - 10:30 am Coffee Break
10:30 - 12:30 am PhD Projects 2
12:30 - 1:30 pm Lunch and End of Workshop

Application
To ensure the best experience, the number of participants is restricted to 20. Students interested in participating are invited to submit an application by September 1st, 2013. Acceptance decisions will be announced no later than September 15th. To apply, please submit the following to Katherine Caves (katherine.caves@business.uzh.ch)

- Full paper or extended abstract of PhD project
- Full CV including department affiliation, contact information, and year of expected PhD completion

Organizing Committee University of Zurich
The workshop is organized by PhD students in the field of Business Administration at the University of Zurich:

Katharina Dittrich (katharina.dittrich@business.uzh.ch)  Violetta Splitter (violetta.splitter@business.uzh.ch)
Katherine Caves (katherine.caves@business.uzh.ch)  Manuela Morf (manuela.morf@business.uzh.ch)
Anna Sender (anna.sender@business.uzh.ch)  Miriam Rinawi (miriam.rinawi@business.uzh.ch)

We thank the University of Zurich and the Faculty of Economics, Business Administration and Information Technology for the financial support!